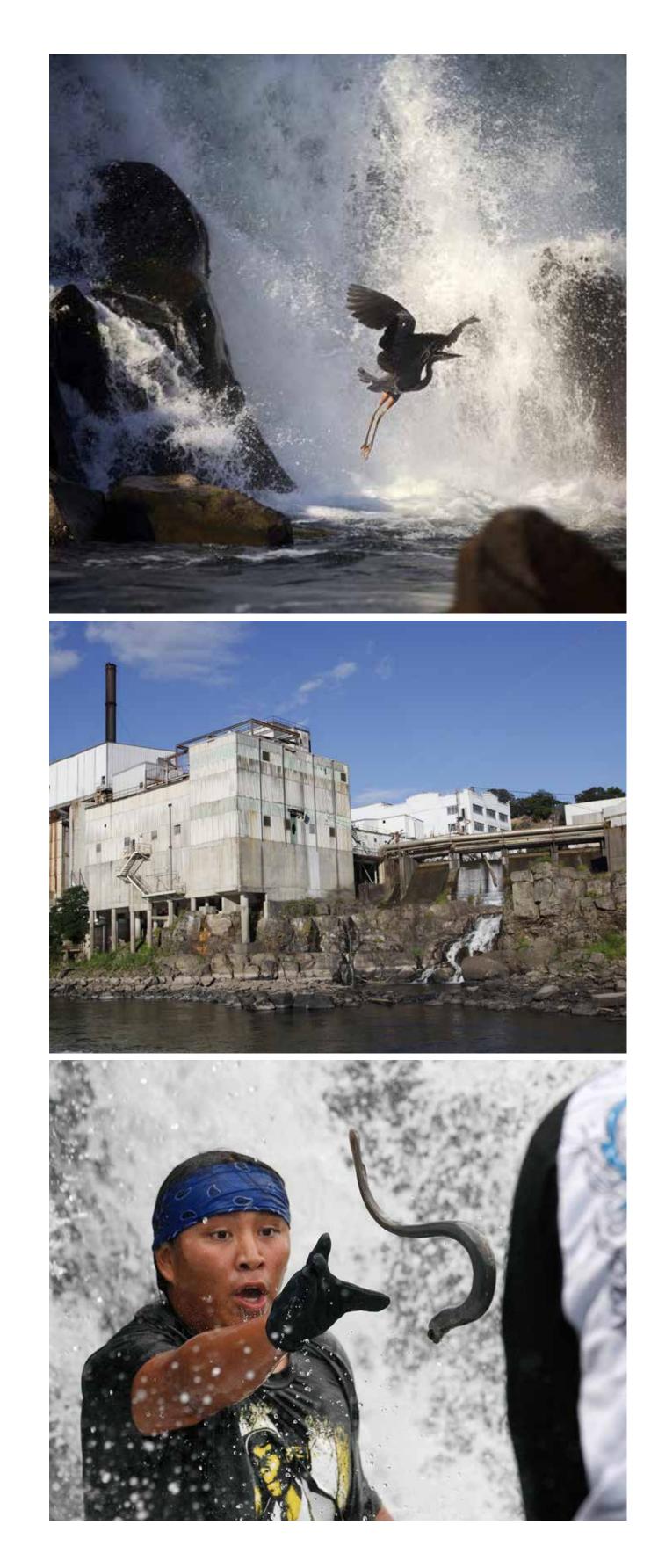


# WHAT IS THE WILLAMETTE FALLS LEGACY PROJECT?



The Willamette Falls Legacy project hopes

to make Willamette Falls and the former Blue Heron paper mill site accessible to people from Oregon and around the world.

### THE PROJECT IS A PARTNERSHIP BETWEEN:

Oregon City Clackamas County Metro State of Oregon

# FOUR CORE VALUES:

Project partners agree on four guiding values for public efforts on the site. Historic and cultural interpretation Public access Healthy habitat Economic redevelopment

### **OTHER KEY PARTNERS:**

Falls Legacy LLC - Property Owner Portland General Electric Confederated Tribes of the Grand Ronde Confederated Tribes of the Siletz Indians Confederated Tribes of the Umatilla Indian Reservation Confederated Tribes of Warm Springs Confederated Tribes and Bands of the Yakama Nation Rediscover the Falls (new and growing non-profit, volunteer organization)

Many businesses, individuals and organizations—as well as thousands of everyday Oregonians—are helping to open up the Falls to the people. Your input and assistance are essential as we move forward.

www.rediscoverthefalls.com



# WHAT IS THE RIVERWALK?



For the next two years, the project will engage in Schematic Design of the Riverwalk. This includes determining the character and the public access alignment of the Riverwalk, placement of viewing overlooks, selection of materials, areas of habitat enhancement and development of an overall site plan before we move into engineering and eventual construction. The Riverwalk will catalyze and integrate with future development.

In addition, the comprehensive schematic design of the Riverwalk will incorporate the following:

# **PROGRAMMING PLAN**

Programming ensures a complete visitor experience and will keep the Riverwalk active and lively. The programming plan will identify opportunities to "activate" the site's public spaces in ways that create a unique visitor experience and encourage healthy economic development and investment in the area.

### **INTERPRETIVE OPPORTUNITIES PLAN**

Interpretive opportunities planning will identify how and where the site's history and culture can be highlighted on the Riverwalk and surrounding area. This could include artwork, digital storytelling, programming, and interim access during construction.

#### **PHASING PLAN**

The phasing plan will allow the riverwalk to be built over time as funds become available. (Funds are secured for the first phase.)

#### **PARKING AND TRANSPORTATION PLAN**

This plan will ensure that visitors to the area can access the site and that the impacts of traffic and parking to the surrounding commercial and residential areas will be mitigated where possible. Programs could include: increased transit access, shuttles, expansion of permit parking areas, use of nearby private commercial parking during non-business hours, increased signage, construction of structured parking and incorporation of other best practices and actionable steps through an adopted and community supported plan.



# LEGACY PROJECT

# **NILLESTONES**



JULY 2013

#### Oregon Legislature commits \$5 million towards the project, Vision and Master Plan kickoff

MAY 2014

Blue Heron site purchased by Falls Legacy LLC

# FALL 2014

Metro matches State's contribution to project with \$5 million in bond funding







NOV. 2014 Project Vision and Framework Plan adopted

Willamette River (3) (1)Main Street Main Street 9

DEC. 2014

Easements obtained for Riverwalk

JULY 2015

Oregon Legislature commits \$7.5 million toward the project





#### www.rediscoverthefalls.com