




























CONCERNS / CHALLENGES









Time frame	Transit	Pedestrian Access & Comfort	Bicycle Access & Comfort	Neighborhood Parking Spillover	Public Info & Signage	Connection to Downtown	Physical Constraints of site
0-5 years							
5-10 years							
15-20 years							
20+ years							











<p>Calm or slow traffic on highway 99</p> <p> Effectiveness Ranking: ★★</p>	<p>Calm or slow traffic on highway 99</p> <p> Effectiveness Ranking: ★★</p>
<p>Pedestrian overcrossing (over 99E @ Main St)</p> <p> Effectiveness Ranking: ★★★</p>	<p>Pedestrian overcrossing (over 99E @ Main St)</p> <p> Effectiveness Ranking: ★★★</p>
<p>Ped infrastructure – widen sidewalks, safe crossings, signalization, improved lighting</p> <p> Effectiveness Ranking: ★★★★★</p>	<p>Ped infrastructure – widen sidewalks, safe crossings, signalization, improved lighting</p> <p> Effectiveness Ranking: ★★★★★</p>
<p>Improved connections to elevator, including wayfinding signage</p> <p> Effectiveness Ranking: ★★</p>	<p>Improved connections to elevator, including wayfinding signage</p> <p> Effectiveness Ranking: ★★</p>











<p>Bike infrastructure – bike lanes, paths, bike parking</p>  Effectiveness Ranking: ★★★	<p>Bike infrastructure – bike lanes, paths, bike parking</p>  Effectiveness Ranking: ★★★
<p>Bike infrastructure – bike lanes, paths, bike parking</p>  Effectiveness Ranking: ★★★	<p>Bike infrastructure – bike lanes, paths, bike parking</p>  Effectiveness Ranking: ★★★
<p>Bikeshare or bike rental program, petty cabs</p>  Effectiveness Ranking: ★★	<p>Bikeshare or bike rental program, petty cabs</p>  Effectiveness Ranking: ★★
<p>Bikeshare or bike rental program, petty cabs</p>  Effectiveness Ranking: ★★	<p>Bikeshare or bike rental program, petty cabs</p>  Effectiveness Ranking: ★★
<p>Sharrows on Main St</p>  Effectiveness Ranking: ★	<p>Sharrows on Main St</p>  Effectiveness Ranking: ★
<p>Sharrows on Main St</p>  Effectiveness Ranking: ★	<p>Sharrows on Main St</p>  Effectiveness Ranking: ★













<p>Limit onsite parking – promotes transportation options</p> <p> Effectiveness Ranking: ★★</p>	<p>Limit onsite parking – promotes transportation options</p> <p> Effectiveness Ranking: ★★</p>
<p>Limit onsite parking – promotes transportation options</p> <p> Effectiveness Ranking: ★★</p>	<p>Limit onsite parking – promotes transportation options</p> <p> Effectiveness Ranking: ★★</p>
<p>Residential parking permit program</p> <p> Effectiveness Ranking: ★★★</p>	<p>Residential parking permit program</p> <p> Effectiveness Ranking: ★★★</p>
<p>Residential parking permit program</p> <p> Effectiveness Ranking: ★★★</p>	<p>Residential parking permit program</p> <p> Effectiveness Ranking: ★★★</p>
<p>Price parking to demand</p> <p> Effectiveness Ranking: ★★★★★</p>	<p>Price parking to demand</p> <p> Effectiveness Ranking: ★★★★★</p>
<p>Price parking to demand</p> <p> Effectiveness Ranking: ★★★★★</p>	<p>Price parking to demand</p> <p> Effectiveness Ranking: ★★★★★</p>

<p>Build parking garage on-site & link to bridge and promenade</p> <p> Effectiveness Ranking: ★★★</p>	<p>Build parking garage on-site & link to bridge and promenade</p> <p> Effectiveness Ranking: ★★★</p>
<p>Build parking garage on-site & link to bridge and promenade</p> <p> Effectiveness Ranking: ★★★</p>	<p>Build parking garage on-site & link to bridge and promenade</p> <p> Effectiveness Ranking: ★★★</p>
<p>Customer validation program</p> <p> Effectiveness Ranking: ★★</p>	<p>Customer validation program</p> <p> Effectiveness Ranking: ★★</p>
<p>Customer validation program</p> <p> Effectiveness Ranking: ★★</p>	<p>Customer validation program</p> <p> Effectiveness Ranking: ★★</p>
<p>Satellite lots for event/customer parking</p> <p> Effectiveness Ranking: ★★★</p>	<p>Satellite lots for event/customer parking</p> <p> Effectiveness Ranking: ★★★</p>
<p>Satellite lots for event/customer parking</p> <p> Effectiveness Ranking: ★★★</p>	<p>Satellite lots for event/customer parking</p> <p> Effectiveness Ranking: ★★★</p>

<p>Off-site employee parking</p> <p> Effectiveness Ranking: ★★★</p>	<p>Off-site employee parking</p> <p> Effectiveness Ranking: ★★★</p>
<p>Off-site employee parking</p> <p> Effectiveness Ranking: ★★★</p>	<p>Off-site employee parking</p> <p> Effectiveness Ranking: ★★★</p>
<p>Engage West Linn to help with solutions</p> <p> Effectiveness Ranking: ★★</p>	<p>Engage West Linn to help with solutions</p> <p> Effectiveness Ranking: ★★</p>
<p>Engage West Linn to help with solutions</p> <p> Effectiveness Ranking: ★★</p>	<p>Engage West Linn to help with solutions</p> <p> Effectiveness Ranking: ★★</p>

<p>Create online resource page for accessing downtown Oregon City listing options, routes, links</p> <p> Effectiveness Ranking: ★★★</p>	<p>Create online resource page for accessing downtown Oregon City listing options, routes, links</p> <p> Effectiveness Ranking: ★★★</p>
<p>Create online resource page for accessing downtown Oregon City listing options, routes, links</p> <p> Effectiveness Ranking: ★★★</p>	<p>Create online resource page for accessing downtown Oregon City listing options, routes, links</p> <p> Effectiveness Ranking: ★★★</p>
<p>Info tech – real time occupancies, wayfinding, rates</p> <p> Effectiveness Ranking: ★★</p>	<p>Info tech – real time occupancies, wayfinding, rates</p> <p> Effectiveness Ranking: ★★</p>
<p>Info tech – real time occupancies, wayfinding, rates</p> <p> Effectiveness Ranking: ★★</p>	<p>Info tech – real time occupancies, wayfinding, rates</p> <p> Effectiveness Ranking: ★★</p>
<p>Coordinate with tourist groups – access plan</p> <p> Effectiveness Ranking: ★★</p>	<p>Coordinate with tourist groups – access plan</p> <p> Effectiveness Ranking: ★★</p>

<p>Coordinate with tourist groups – access plan</p> <p> Effectiveness Ranking: ★★</p>	<p>Coordinate with tourist groups – access plan</p> <p> Effectiveness Ranking: ★★</p>
<p>Coordinate with Downtown Association to draw visitors to Downtown businesses</p> <p> Effectiveness Ranking: ★★★</p>	<p>Coordinate with Downtown Association to draw visitors to Downtown businesses</p> <p> Effectiveness Ranking: ★★★</p>
<p>Coordinate with Downtown Association to draw visitors to Downtown businesses</p> <p> Effectiveness Ranking: ★★★</p>	<p>Coordinate with Downtown Association to draw visitors to Downtown businesses</p> <p> Effectiveness Ranking: ★★★</p>
<p>Provide incentives for people to use alternative modes</p> <p> Effectiveness Ranking: ★★★</p>	<p>Provide incentives for people to use alternative modes</p> <p> Effectiveness Ranking: ★★★</p>
<p>Provide incentives for people to use alternative modes</p> <p> Effectiveness Ranking: ★★★</p>	<p>Provide incentives for people to use alternative modes</p> <p> Effectiveness Ranking: ★★★</p>

<p>Extend Transit (bus # 33) service to site</p>  Effectiveness Ranking: ★ ★ ★	<p>Extend Transit (bus # 33) service to site</p>  Effectiveness Ranking: ★ ★ ★
<p>Extend Transit (bus # 33) service to site</p>  Effectiveness Ranking: ★ ★ ★	<p>Extend Transit (bus # 33) service to site</p>  Effectiveness Ranking: ★ ★ ★
<p>Water taxis</p>  Effectiveness Ranking: ★ ★	<p>Water taxis</p>  Effectiveness Ranking: ★ ★
<p>Water taxis</p>  Effectiveness Ranking: ★ ★	<p>Water taxis</p>  Effectiveness Ranking: ★ ★
<p>Extend MAX to Oregon City</p>  Effectiveness Ranking: ★ ★ ★ ★	<p>Extend MAX to Oregon City</p>  Effectiveness Ranking: ★ ★ ★ ★
<p>Extend MAX to Oregon City</p>  Effectiveness Ranking: ★ ★ ★ ★	<p>Extend MAX to Oregon City</p>  Effectiveness Ranking: ★ ★ ★ ★

Shuttle – use parking lots at nearby museums, operate route between attractions



Effectiveness Ranking: ★ ★ ★

Shuttle – use parking lots at nearby museums, operate route between attractions



Effectiveness Ranking: ★ ★ ★

Shuttle – use parking lots at nearby museums, operate route between attractions



Effectiveness Ranking: ★ ★ ★

Shuttle – use parking lots at nearby museums, operate route between attractions



Effectiveness Ranking: ★ ★ ★

Strategy Matrix



Category	Strategy	Effectiveness
Pedestrian		★★
Pedestrian		★★★
Pedestrian		★★★★
Pedestrian		★★
Bicycle		★★★
Bike/Ped	Wayfinding – signage, walk times, interpretive trail	★★★
Bicycle		★★
Bicycle		★
Parking		★★
Boat		★★
Parking		★★★
Transport		★★★
Parking		★★★
Parking		★★★★
Parking		★★
Parking		★★★
Parking		★★★
Parking		★★
Transit		★★★
Transit		★★★
Transit		★★★★
Options		★★
Options		★★★
Options		★★
Parking/ Transport		★★

